

- **New Cash Benefit Tool**

Helps you work out your extra cash if you improved your weak areas to the average performance level

- **Easier Data Entry**

Save between 55% and 80% of your time & effort

- **Improved Graphics**

Clearer easy to read charts & text

Discover what benchmarking can do for your business

Call us on 1800 227 425 or

E-mail benchmarking@printnet.com.au to open new doors to profitability

OR

Complete the Expression of Interest form below, fax or post it to:

Printing Industries Benchmarking

PO Box 234 Auburn, NSW 1835

Fax: (02) 8789 7387

Expression of Interest

Contact: _____

Company name: _____

Address: _____

State: _____ Postcode: _____

Phone: _____

Fax: _____

E-mail: _____

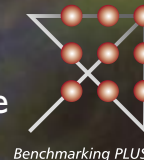
Business type: _____



Rapid Benchmarking

The number 1 Business Solution ...
It's Guaranteed!

PrintNet Benchmarking Online
www.printnet.com.au



Benchmarking PLUS

What is Rapid Benchmarking?

Rapid Benchmarking is the new, quick guide to improving your business performance. It lets you compare your company performance in key areas against the best – and lesser performing companies. Using these comparisons you can rate your business performance to similar industry companies of all sizes.

Why is it good for business?

Everyone wants better company performance. If you know how the top companies are performing, you have a guide to what your business should be achieving. Using benchmarking you can 'drill down' to the detail that counts.

What kind of detail?

Benchmarking covers both management and production factors including Return on Investment (ROI) manufacturing and labour costs and efficiency, sales, machine use, wastage, machinery amortisation, value add, profit margins.

For example?

Existing benchmarking data tells us that top performers pay their people 11 per cent more per person on average. But their labour cost is 2.7 per cent lower as a percentage of sales and that value added per employee is 30 per cent higher. How do you rate?

“The new approach to data entry has made it a lot easier for us”

*Nicholas Driver, Financial Controller,
Goanna Print.*

Call us now

for a free no obligation demonstration

Ph: 1 800 227 425

or e-mail:

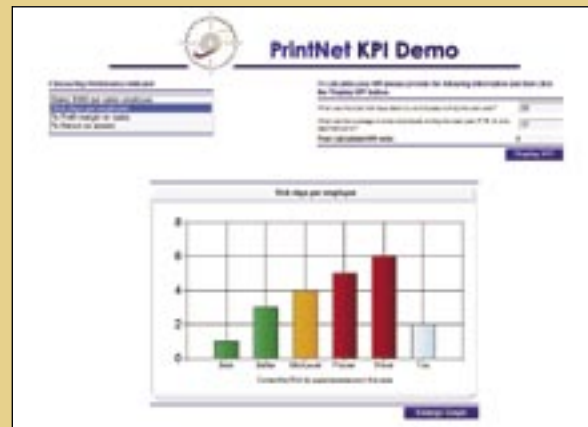
benchmarking@printnet.com.au

Quick data entry

Rapid Benchmarking uses a newly developed facility to import your financial data (from most popular accounting packages) directly into the PrintNet Benchmarking Online database (secure, confidential and internet based). Once the imported data is verified, you can begin benchmarking financial performance faster than ever before. Optional questions are colour coded for easy reference.

Improved Graphics

Brighter, clearer and better-presented graphics give you the picture of how your company compares in the selected key performance (KPI) area.



FREE OFFER

Free copy of Benchmarking For the Australian Print, Packaging and Visual Communication Industry valued RRP \$250 with every subscription to PrintNet Benchmarking Online.



Cash Benefit Tool

This new addition lets you work out the cash benefit of improving weak performing areas in your business – you can quantify any identified performance gaps.

Money Back Guarantee

If your performance improvement returns are less than your subscription - we will gladly refund your money.*

* Conditions apply. 1. The company must have subscribed and used the service for at least 12 months. 2. The company must have implemented a comprehensive performance improvement program to address deficiencies identified by the benchmarking system. 3. The company must agree to allow the Printing Industries Association of Australia to verify the results of the use of the benchmarking service and the implementation of a subsequent improvement program.

Rapid Benchmarking Online Access Levels

Rapid Basic – New colour-coded questionnaire lets you prioritise and quickly enter data to suit your time and information needs. Existing users can access their previous financial and non-financial Key Performance Indicator (KPI) information and demographic, product and process profiles.

Rapid Support – Save time and effort. System consultants Benchmarking PLUS will input financial data from your accounting spreadsheets into the on-line benchmarking database. It's quick, accurate and confidential. Add any non-accounting KPIs yourself as needed (capacity utilisation, spoilage, accident rates, training etc).

Rapid Complete (MYOB users) – You receive a tailored General Ledger Chart of Accounts to integrate with your existing MYOB software. This provides a seamless integration for all your accounting KPIs. Price includes set-up manuals and assumes your company would undertake set-up.

Rapid Network (recommended for franchise or multi-site users) – Your company is provided with a customised macro to suit its preferred accounting package. The macro extracts the required information from your accounting system and populates the on-line benchmarking database.

Additional support from Benchmarking PLUS can be provided for any aspect of your data entry or data interpretation.

Fill out your order form (on reverse) and follow these four steps to improve your profitability

- 1.** Select your preferred access level
- 2.** Complete your company contact details.
- 3.** Complete payment options.
- 4.** Return this order form to:

**Printing Industries Benchmarking,
PO Box 234 Auburn, NSW 1835
or fax it on: (02) 8789 7387**

Rapid Benchmarking Order Form

1. Access Level	Member Investment	Optional upgrade (one-off cost)	Total Investment
Rapid Basic Input own data	\$550*	-	\$550*
Rapid support Benchmarking PLUS enter your financial data	\$550*	\$220*	\$770*
Rapid Complete MYOB option	\$550*	\$770*	\$1320*
Rapid Network Multi site option	POA	POA	POA

** All quoted prices are inclusive of GST*

Note: Annual renewal - Subsequent annual data renewal following initial sign-up is currently available for the base fee of \$550 across all access levels. One-off costs associated with initial access to the Rapid Complete and Rapid Network levels do not apply. Non member rates – double rates above.

2. Company Details

Company Name: _____
 Business Type: _____
 Company Contact: _____
 Company Address: _____
 State: _____ Postcode: _____
 Ph: _____ Fx: _____
 E-mail: _____

3. Payment Options:

Invoice (Members Only) Cheque Credit Card

Payment Details

Bankcard MasterCard Visa

Diners Club Amex

Card Number:

|_|_|_|_|_|_|_| |_|_|_|_|_|_|_|_| |_|_|_|_|_|_|_|_| |_|_|_|_|_|_|_|_|

Expiry Date:(mm)_____ : (yy)_____

Amex Card Code: |_|_|_|_|_|_|_|_|

Name on Card: _____

Signature: _____