

Managing Your Firm Through the Global Financial Crisis Workshops

Printing Industries is running a national workshop program to deal with the current economic downturn. Titled '*Managing Your Firm Through the Global Financial Crisis*', the workshops have received funding from the Federal Government's Enterprise Connect initiative and as a result, all workshops are **free** to attendees. The workshop schedule and venues are below.

| Workshop | Workshop Date | RSVP | Workshop Duration | Workshop Location |
|-----------|-------------------|---------|-------------------|---|
| Melbourne | Tuesday 9 June | 2 June | 8am - noon | Novotel Melbourne 285 Springvale Road Glen Waverley, Melbourne |
| Canberra | Wednesday 10 June | 9 June | 8am - noon | Rydges Lakeside Hotel London Circuit, Canberra City |
| Sydney | Thursday 11 June | 4 June | 8am - noon | Bays 6 & 7 Australian Technology Park Garden Street, Eveleigh, Sydney |
| Brisbane | Friday 12 June | 5 June | 8am - noon | Victoria Park Golf Complex Herston Road, Herston, Brisbane |
| Adelaide | Wednesday 17 June | 12 June | 8am - noon | 202-204 Halifax Street, Adelaide |
| Perth | Thursday 18 June | 11 June | 8am - noon | 111-113 Burswood Road, Burswood, Perth |
| Hobart | Tuesday 23 June | 16 June | 8am - noon | Wrest Point 410 Sandy Bay Road, Sandy Bay, Hobart |

The workshops are being delivered by HLB Mann Judd Consulting who have a long and trusted association with the printing industry. The workshops which are specific to the printing industry will cover practical yet critical issues that participants in the printing and associated industries need to focus on and successfully implement.

Some of the topics that will be covered by the workshops include:

- The credit crisis and its impact on the printing industry
- The ramifications to your business of inaction
- Effective cashflow management principles
- Debt recovery strategies
- Managing relationships with key stakeholders
- Types of business risks facing your business
- Risk management strategies
- Tips for identifying and making most of business opportunities

Workshop participants will receive a copy of '**A practical guide to surviving and thriving in a downturn**', comprising of a series of five business guides to assist with managing a business in difficult economic times.

About Enterprise Connect

Enterprise Connect is a \$271 million program that aims to help Australian small and medium sized enterprises (SMEs), acquire the knowledge, tools, and expertise to help them become more innovative, efficient and competitive.

The first level of service offered through Enterprise Connect is a comprehensive Business Review. The Business Review is a thorough analysis of a firm, carried out on site, by skilled and experienced Enterprise Connect Business Advisers. It examines aspects such as (1) the strengths and weaknesses of the firm; (2) strategic business issues; (3) potential areas for business improvement; and (4) potential areas for growth. This is provided at no financial cost to the firm.

Firms can also apply for up to \$20,000 in matched funding to implement the findings of the Business Review through the Tailored Advisory Service.

For more information, contact the Enterprise Connect hotline on 131 791 or visit the website at www.enterpriseconnect.gov.au





FREE WORKSHOPS FOR ALL ATTENDEES

Managing Your Firm Through the Global Financial Crisis

To register for a workshop in your region please complete the following section and fax/email it back to your State *Printing Industries* office

Workshop Registration:

Company Name _____

Address _____

Suburb _____ State _____ Postcode _____

Workshop Attendees:

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Please select the workshop which you will be attending:

- Melbourne Canberra Sydney* Brisbane
 Adelaide Perth Hobart

*NB: Sydney Workshop Attendees.

Fuji Xerox has offered to provide complimentary lunch at the conclusion of the workshop which will enable workshop attendees to see the Fuji Xerox Epicenter. When registering for the Sydney workshop, please also indicate whether you will be staying for lunch.

- Yes. I will be attending the Fuji Xerox Lunch No. I will not be attending



An Australian Government Initiative

 **ENTERPRISE
CONNECT**

 **HLB Mann Judd**

Accountants | Business and Financial Advisers

WORKSHOP REGISTRATION FACSIMILE AND EMAIL CONTACT INFORMATION

Melbourne and Hobart
(03) 9561 8780 | vic@printnet.com.au

Sydney
(02) 8789 7387 | nsw@printnet.com.au

Canberra
(02) 6251 0673 | act@printnet.com.au

Brisbane
(07) 3356 0027 | qld@printnet.com.au

Adelaide
(08) 8232 0872 | sa@printnet.com.au

Perth
(08) 9362 5085 | wa@printnet.com.au